

# Privacy Policy

*Last updated: July 9, 2020*

Canadian Equipment Finance ("us", "we", or "our") operates [www.cefl.ca](http://www.cefl.ca) (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

By using the Site, you agree to the collection and use of information in accordance with this policy.

## **Information Collection And Use**

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name, email address, mailing address, phone number, country or other details ("Personal Information").

We use your Personal Information for internal purposes only, such as to provide you with access to various areas of the Site, to send out our email communications and our newsletters, and to otherwise communicate with you about our services. Other than as set forth in this Privacy Policy, no personal information of yours is shared outside of the Site unless you explicitly authorize it.

We collect your Personal Information in order to:

- Personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- Send information, respond to inquiries, and/or other requests or questions.
- Administer contests, promotions, surveys or other site features.
- Send periodic emails regarding products and services.
- Contact you with newsletters, marketing or promotional materials and other information. We may also send you additional information related to your product and/or service after the original transaction has occurred.

We also agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Monitor third party email marketing services, if one is used, for compliance with applicable laws.
- Honour opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at [info@cefl.ca](mailto:info@cefl.ca).

## **Anonymous Visits**

Users can visit our Site anonymously, without revealing any personal information. Our Privacy Policy can be easily found on the Site for reference.

## **Log Data**

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this data to improve your user experience, and so that we can better understand customer behavior and improve our products, services, and advertising.

## **Cookies**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

## **Other Websites**

Our Site may contain links to other third party websites that are not governed by this Privacy Policy. Although we endeavour to only link to sites with high privacy standards, our Privacy Policy will no longer apply once you leave our Site. Additionally, we are not responsible for the privacy practices employed by third party websites. Therefore, we suggest that you examine the privacy statements of those sites to learn how your information may be collected, used, shared and disclosed.

## **Security**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## **Changes To This Privacy Policy**

This Privacy Policy is effective as of July 9, 2020 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Site after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our Site.

### **How do I access, change or update my personal information?**

If you would like to request to review, correct, restrict or delete personal information that you have previously provided to us, you may contact us by email at [info@cefl.ca](mailto:info@cefl.ca).

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us by email at [info@cefl.ca](mailto:info@cefl.ca), or in writing at:

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Breslau, ON N0B 1M0